## **Press release**



## Something new in room acoustics

In partnership with Marshall Day Acoustics – the international firm of acoustic consultants, **01dB** introduces **IRIS**, a powerful measurement tool for room acoustics.

Which place needs a perfect sound? A concert hall of course...

For each viewer to fully appreciate the show, it is necessary that the acoustics of the room is optimal and this whatever his seat.



**IRIS** allows to view and analyze easily the acoustic impulse response in a room:

- 3D incoming sound rays
- The software calculates the main acoustic performance indicators.

The system enables to compare the acoustic performance between different seats and to correct architectural aberrations causing malfunction.

**IRIS** has been designed by practising acousticians for easy reliable and efficient measurements in real-world situations.

With **IRIS**, you see what you've heard.

**01dB is an ACOEM brand** and contributes to reducing noise and vibrations to levels complying with regulations or set out in sustainable development strategies.

**ACOEM** offers comprehensive services comprising smart monitoring, diagnosis and solutions in the fields of monitoring, maintenance and engineering.

Facts and figures: Revenue of €62 million with 450 employees in France, Sweden, Brazil, Asia and the US.

For more information, visit our website at www.01db.com

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