Press release



Something new in room acoustics

In partnership with Marshall Day Acoustics – the international firm of acoustic consultants, **01dB** introduces **IRIS**, a powerful measurement tool for room acoustics.

Which place needs a perfect sound? A concert hall of course...

For each viewer to fully appreciate the show, it is necessary that the acoustics of the room is optimal and this whatever his seat.



IRIS allows to view and analyze easily the acoustic impulse response in a room:

- 3D incoming sound rays
- The software calculates the main acoustic performance indicators.

The system enables to compare the acoustic performance between different seats and to correct architectural aberrations causing malfunction.

IRIS has been designed by practising acousticians for easy reliable and efficient measurements in real-world situations.

With **IRIS**, you see what you've heard.

01dB is an ACOEM brand and contributes to reducing noise and vibrations to levels complying with regulations or set out in sustainable development strategies.

ACOEM offers comprehensive services comprising smart monitoring, diagnosis and solutions in the fields of monitoring, maintenance and engineering.

Facts and figures: Revenue of €62 million with 450 employees in France, Sweden, Brazil, Asia and the US.

For more information, visit our website at www.01db.com

Contact: Stéphanie GONIN-BRIAND Tel.: +33 (0)4 78 66 34 38 stephanie.gonin-briand@acoemgroup.com